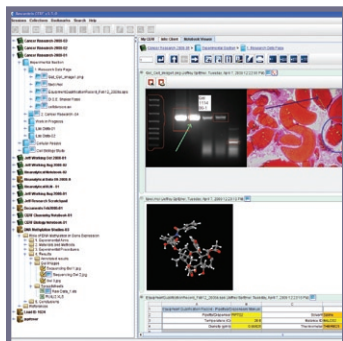


## CERF Helps Protect Your R & D Investment

CERF protects your R & D investment by ensuring researchers can easily create, organize, find, share and reuse their research records and scientific knowledge. Join the thousands of licensed users across five continents who trust their R & D investment to CERF including such diverse areas as biotechnology, pharmaceuticals, medical devices, engineering, academic and clinical research institutes and government laboratories.



CERF contains a novel plug-in architecture enabling file viewing of numerous industry specific formats and ability to view your custom files

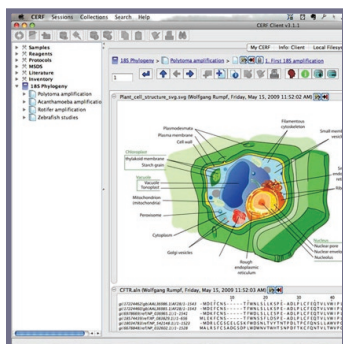
### CERF Supports Research

Build electronic research repositories with easy to understand paper metaphors including project plans, notebooks, sections, pages and entries. With easy creation of common office documents<sup>1</sup>, ability to support numerous industry specific file formats and share content with colleagues, you are in control of your research!

### CERF Supports Compliance

CERF integrates a robust document management and compliance system into every notebook entry, supports 21 CFR Part 11, and includes these features:

- Audit Trails
- Date/Time Stamps
- Access Control
- Versioning
- Digital Signatures
- Authentication Workflows
- Reports



CERF is cross platform<sup>2</sup>, ensuring researchers retain their desired platform and can still share with their Macintosh® or Windows® colleagues

### CERF Supports Your Organizational Stakeholders

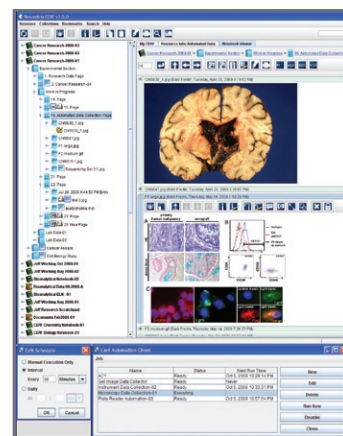
**Researchers** - easy integration of laboratory data, locate historical information, reuse prior experiments as templates, supports diverse workflows

**IT** - lower costs and faster support of R & D IT needs; cross-platform; integration with existing systems

**Legal/Regulatory** - improve compliance; faster regulatory submissions; protect intellectual property

**Management** - reduce time managing and analyzing information by 15-20%, improve productivity, quality and decision making; lower risks

CERF has superior scalability based on its unique abstraction of data to file storage systems



CERF supports automated laboratory instrument data collection and integration

Search full-text indices, rich metadata, organizations and controlled vocabularies

**CERF will increase your ROI on R & D Spend!**

<sup>1</sup>Includes documents, spreadsheets and presentations

<sup>2</sup>CERF Server and Client run on Windows® and Mac OS®

*"The Electronic Laboratory Notebook for Multidisciplinary R & D"*



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